



NHTSA/Speed Enforcement

:30 Radio

“Very Late”

SFX: Police siren

WOMAN: Oh no. This cannot be happening. Oh please, please, please just give me a warning.

COP: License and registration?

WOMAN: Oh, was I speeding, Officer?

COP: 35 in a 30. That can be a dangerous speed in a neighborhood.

WOMAN: Oh, sorry about that. I was just running a little late.

COP: Well ... now you're running very late.

SFX: Paper tearing noise of cop peeling off a ticket.

ANNCR: All over the country, cops are cracking down.
If you speed, you will get a ticket.

Obey the sign or pay the fine.

Paid for by the U.S. Department of Transportation.